



®



Ending hunger

Eliminating extreme poverty and its associated hunger is very challenging as many people live in fragile environments and remote areas or earn less than 0.5 €/day . Consequently some 10% of the world's population still go hungry some of the time and some 5% go hungry all the time.



How premium is used

In a market dominated by multi-nationals, small scale producers face a number of obstacles to getting a fair price for the food they work so hard to grow. So products carrying the fair trade mark guarantees a better deal for these producers that is both a minimum price and an additional payment which can be used for meeting individual's needs or communal social projects.

Such premiums are used to –

- Buy food
- Buy seed
- Pay for children to attend school
- Provide a better education
- Support health care
- Provide clean water
- Reduce poverty

So by buying fair trade products Scouts are contributing to many other of the United Nations Sustainable Development Goals.



Fair trade products

One way Scouts can help to reduce hunger is by buying products which carry the fair trade logo

The Fairtrade certification system covers a growing range of food products including bananas, honey, coffee, oranges, cocoa beans, cocoa, dried and fresh fruits and vegetables, juices, nuts and oil seeds, quinoa, rice, spices, sugar, tea, and flowers. Other products carrying the fair trade mark include cut flowers, handicrafts and clothing made from fair trade grown cotton.

In the UK some 6900 products carry the fair trade logo so there will be a good range to choose from.

Not all shops sell fair trade products possibly because such products do not exist or the owner is not aware of their existence.

So why not buy fair trade products and create meals using such products which you can share with others?

Fair trade bananas are the most widely purchased product followed by tea and chocolate (using fair trade cocoa)



Fair trade fortnight

Fair trade fortnight is held each year and in 2025 will be held from 22 September to 5 October when extra fair trade products should be available in the shops, but you can organise fair trade activities at any time.

What each shop stocks is usually at the discretion of the manager so when speaking to the manager, do encourage them to stock more fair trade products. In this way Scouts can make a difference.

Resources

<https://schools.fairtrade.org.uk>

